

Thursday, July 17, 2025

Red Deer Regional Airport Partners with #NotInMyCity to Raise Awareness about Human Trafficking

Red Deer, AB – Red Deer Regional Airport is pleased to share that they are partnering with #NotInMyCity to identify and put an end to sexual exploitation and sex trafficking here in Canada. The commitment from Red Deer Regional Airport will include staff involvement in learning and training courses to identify the signs of human trafficking, and awareness campaigns throughout the organization.

“At Red Deer Regional Airport, the safety and well-being of our community is at the heart of everything we do. Partnering with #NotInMyCity reflects our deep commitment to standing against human trafficking and sexual exploitation. By equipping our staff with training to recognize the warning signs and promoting awareness across our organization, we’re proud to play an active role in protecting some of the most vulnerable members of our society.”

“#NotInMyCity is proud to partner with Red Deer Regional Airport in the fight against human trafficking and sexual exploitation”, said Paul Brandt, country music star and founder of #NotInMyCity. “We all have a voice and the power to share the message that child sexual exploitation and trafficking is wrong and won’t be tolerated.”

Human trafficking is one of the fastest-growing crimes in Canada, and 93% of reported victims are Canadians being trafficked domestically. Often, these cases go unnoticed and unreported due to manipulation, fear, threats from traffickers, shame, language barriers, or mistrust of authority. Members of the public are invited to learn more about the issue of human trafficking throughout Canada by take a free e-learning course found at notinmycity.ca/learn.

About #NotInMyCity

Led by Paul Brandt, #NotInMyCity is a powerful movement dedicated to ending sexual exploitation and human trafficking in Canada, with a special focus on protecting our children and youth. United with key partners, we’re spreading awareness, educating communities, and deploying a strategic plan for real, lasting change.

Dive into our interactive e-learning course, crafted alongside global experts, to deepen your understanding of these critical issues. This free, 30-minute journey equips you with vital knowledge and concludes with a certificate of completion. Join the thousands who’ve already taken a stand with us.

Together, let’s create a safer future for all. #NotInMyCity—change starts here.

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Please note: The information contained in this press release is strictly embargoed and is not to be published, broadcast, or distributed in any form prior to **Thursday, July 17, 2025 at Noon**.