

RED  **DEER**

REGIONAL AIRPORT

Alberta's Low Cost Airport

WELCOME

Iaian Park Board Chair



Nancy Paish

Interim CEO



2023 Expansion Project

- \$15 million dollar grant from Government of Alberta, The City of Red Deer & Red Deer County
- Completed phase 1 of the airport expansion plan
 - Widen main runway, strengthen taxiway/apron



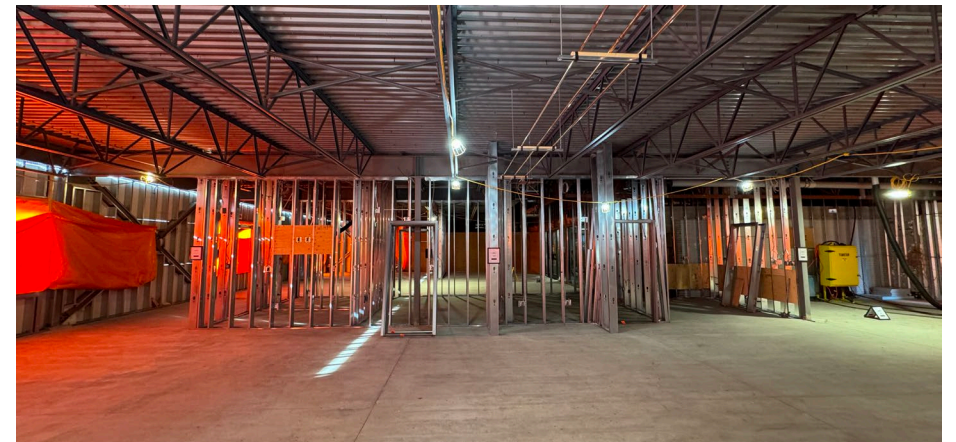
2023 Expansion Project

- Initiated phase 2 and 3 of the airport expansion plan
 - Terminal expansion
 - Extension of airport drive
- Operating revenue/net income up 35%/25% respectively, thanks to existing business and other revenue opportunities.



THREE PHASE EXPANSION PLANS – Phase 2

- Expand main terminal to accommodate 189 passengers.
- Attract passenger service (scheduled/charter).
- Funded by residual funds from phase 1 (contingency), a portion of apron 2 funds.
- July 31, 2024



THREE PHASE EXPANSION PLANS – Phase 3

- Extend airport drive to TWP Rd 374, including services.
- Extension of Taxiway Alpha.
- Direct access to 200+ acres of prime runway adjacent real estate at the north end of the airport.
- Funded by the Government of Alberta
- 2-3 years to complete, beginning in May 2024.



FINANCIAL PERFORMANCE



Business Development - Paris International Airshow



COMMUNITY LEADERSHIP – RED DEER REGIONAL AIRSHOW



COMMUNITY LEADERSHIP – GIRLS IN AVIATION DAY!



COMMUNITY LEADERSHIP – CANADIAN FINALS RODEO



WELCOME TO RODEO RUNWAY



RED DEER REGIONAL AIRPORT RODEO RUNWAY

As a valued stakeholder, you are invited to join us in the Red Deer Regional Airport Rodeo Runway Suite at the Canadian Finals Rodeo.

Thursday, November 2
Doors at 5:00 pm and the Event at 6:00 pm
Appetizers and drinks served in the suite during the event
RSVP to Nancy by October 23 at n.paish@flyredder.com



COMMUNITY LEADERSHIP – BOOT SCOOTIN' BBQ

RED DEER REGIONAL AIRPORT BOOT SCOOTIN' BBQ 2023

WESTERNER DAYS

806 Attendees

We welcomed approximately 806 attendees to the Boot Scootin' BBQ to enjoy food, games, fun, music, displays, face painting, puppies, and community.



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\$1,193 Raised for Charities

Paws and Claws Rescue Centre collected donations at the entrance, Red Deer Food Bank sold ice cream and Harvard Historical Aviation Society sold aviation trinkets and 50/50 tickets. All of these fundraising sales added up to \$1,193 for these local charities.



02

Performer

Our lovely singer Michelle Laine performed and sang her heart out, to be sure our guests stayed entertained during their lunch! Thank you to our sponsors and team that worked hard to make this event happen.



03



COMMUNITY LEADERSHIP - Local



2023 WRAP UP

- Safety, security, service.
 - No incidents or accidents resulting from airport policy, process or infrastructure.
 - Continue to focus on meeting the **needs** of our **customers**. All airport users, employees, community, Joint Appointers. Service mindset.
- Complete phase one of the airport expansion plan.
- Initiate phase two and three of the airport expansion plan.
- Initiate the refurbishment of apron 2 (existing infrastructure).
- Develop a refreshed marketing and communications plan to promote the airport land development with a strong brand story.
- Community Leadership!

2024 OUTLOOK

- 1. Continue to focus on existing business**
- 2. Complete phase 2**
- 3. Continue with phase 3**
 - Extension of main taxiway
 - Extension of Airport drive
- 4. Continue with apron 2 refurbishment**
- 5. Solar farm**
 - Construction fall 2024
 - Online spring 2025
 - \$42,000 net revenue/year
- 6. Launch new marketing and communications campaign**



100

YOUR AIR FORCE

A NEW BRAND FOR RED DEER REGIONAL AIRPORT!



A NEW BRAND FOR RED DEER REGIONAL AIRPORT!

UNIFYING ESSENCE

Ready for takeoff.

For aviation businesses, travellers and innovators looking to expand their horizons. For a more flexible, affordable way forward. For greater convenience, collaboration and to enrich our communities. The Red Deer Regional Airport is an aviation gateway and bustling hub of possibility. Ready to connect, serve and fuel economic growth and opportunity for Central Alberta and beyond. Together, we're **ready for takeoff.**

Our Story

More than an airport.

We're a catalyst, connector and key economic driver for Central Alberta. Sure, we're smaller than YYC or YEG, but we're perfectly positioned to make Red Deer a central hub for new business, innovation and investment.

Low cost. High ambition.

We're changing the way people and businesses think about aviation in Alberta by delivering low-cost passenger service to customers as well as lower fees, taxes and operating costs for businesses.

A prime location and opportunity.

Perfectly located in the middle of the province, we provide easy access to the city of Red Deer and two major highways. A true aviation gateway, we give you the ability to ship, move and prosper in all directions.

Driving positive impact.

Every day, we set out to drive positive impact for Central Alberta and beyond. We're an engine for economic growth and determined to be the partner of choice for major industry players and innovators.

More runway, less red tape.

Being small is our business advantage. It allows us to be nimble, collaborative and make things happen quickly. This allows us to build deeper relationships with our clients and provide opportunities that other airports can't.

Community comes first.

As the aviation hub of Central Alberta, we're home to 20+ aviation businesses. We're also deeply connected to our stakeholders, industry members and the larger community. We work and soar together.

Questions

