



WELCOME



Iaian Park

Board Chair

2020 ACCOMPLISHMENTS

- Increased Revenue by 5.19%
- No bad debts resulting from COVID,
- Quality of businesses using YQF!
- No incidents or accidents resulting from airport deficiencies (policy, process or infrastructure),
- Completed airport expansion plans and are now tender ready to capitalize on any new business opportunities that may come our way (passenger service/land development),
 - Need to secure right opportunity
 - Good for the airport and community,
- Potential expansion includes: runway/taxiway widening/strengthening, low cost terminal?
- Completed Market Research Study (Stone Olafsen) on the viability of a low cost passenger service business model operating out of Red Deer
 - Positive demand for low cost, efficient, hassle free travel = **no AIF, free parking, low airport usage fees,**
 - Received letters of support from several airlines.



2020 ACCOMPLISHMENTS CONT'D

- Completed capital projects on time/under budget,
 - Runway 12/30.
- Added to already impressive list of community engagement and fundraising events by hosting inaugural Harvard Airberta Poker Rally – support Harvard Historical Aviation Society – preserving history of the airport, promote general aviation throughout Alberta; Santa Clause Event; Drive In Movie Night.
- Rolled out promotional video
 - Clearly defines future of the Red Deer Regional Airport.

THE HARVARD AIRBERTA
A RACE IN HISTORY

Join us September 4th as we meet at the Red Deer Regional Airport to watch the kid friendly movie "Planes", drive-in-movie style!

There will be food trucks available on site, and vehicles will be parked to allow social distancing.

Don't forget, the cost is PER CAR (\$25.00 will cover all seats within your vehicle)

Tickets will sell out quickly, so get them before they are gone!

Parking as early as 7:00PM, movie starts at 8:00PM!

THANK YOU TO OUR SPONSORS

RED DEER REGIONAL AIRPORT

Red Deer County

FRIDAY 8:00 PM Red Deer

Alberta's Low Cost Airport YQF

SPRINGBROOK RESIDENTS: EMAIL sca@springbrookassociation.com

\$25.00 Per Vehicle

Proceeds In Support of the **Springbrook** COMMUNITY ASSOCIATION



Presented by:

Grant Stange



2021 OBJECTIVES

Business Development

1. Identify anchor tenant for south/north end land development projects (south end largely dependent on airport expansion and passenger service),
2. Attract new passenger service opportunities (charter/scheduled, seasonal/year-round),
3. Solar farm – Spring 2022.

Operational Excellence

1. Operate with no incidents or accidents resulting from airport deficiencies (policy, process, infrastructure),
2. Complete the refurbishment of apron 2.

Community Leadership

1. Promote the vision and benefits of the Red Deer Regional Airport throughout Central Alberta (Vision),
2. Host one industry training course to help create airport awareness,
3. Raise \$35,000 for charity.

Financial Sustainability

1. Increase operating revenue by 5%,
2. Maintain operational expenses within 2.5%,
3. Complete capital projects on time/budget.



CLOSING REMARKS



Iaian Park Board Chair

Thank You!

