Red Deer Realtors Sky High After Air Canada Announcement



As a real estate team with a focus on the Red Deer Alberta area we of course sing the praises of our fine city to anyone that will listen. We can't help it. Red Deer is a great place to visit but more importantly it's a great place to live. But as we continue to post here on our blog about how our community is one that represents tremendous opportunity for any individual or family household looking to establish firm roots within the city we have to ask ourselves if we are ever being bias in our assessment of Red Deer quickly becoming "the new metropolis" of Alberta? Well, if we were wavering in that assessment then Air Canada's recent announcement prevented it from ever being grounded. Air Canada announced last week that as of September 3 they will be offering service between Calgary and Red Deer.



Some may ask exactly what the big deal is. Locals know that we can make the drive to or from the Calgary airport in an hour and a half. During the summer we're likely to agree with this — why fly when you can enjoy the Central Alberta prairie scenery? But during the winter it's a different story. Then of course there is the cost of long term airport parking to consider. One must also factor in the visitor angle. For them, time is of essence and if they are coming to Red Deer for a vacation, to visit family, or to even prospect a new career in the energy industry then

quick convenience is a must. With Air Canada extending service to include Red Deer, they've now made Red Deer a whole lot more accessible. But that's still not the point of this article. So what's the point you ask?

The Air Canada announcement not only sent a message about a new flight path, it sent a message about our aforementioned assertion that Red Deer is becoming its own metropolis. After assessing that the Red Deer airport itself is the busiest regional airport in Alberta, chief economist Todd Hirsch stated in the Calgary Herald that "Much of this increase is no doubt due to the growth in population and economic activity in Red Deer over the past 15 years. It is now one of the most important industrial service hubs in the province." Now we're no economists, but that sounds pretty good to us!



Coming to Red Deer just got easier. For those of you considering a move to the region, as someone prospecting new energy career opportunities in the area or otherwise, and will be in the market for a Red Deer home or condo then please feel free to contact our Red Deer real estate office anytime. We'll be happy to arrange a ride or pick you up ourselves, whether from YYC or YQF.