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RED DEER AIRPORT LAUNCHES TRAVEL PHOTO CONTEST IN PARTNERSHIP WITH THE DOWNTOWN BUSINESS ASSOCIATION

September 21, 2015

(Red Deer, AB) - Red Deer Airport and the Downtown Red Deer Business Association announce Rosie Red Photo Contest. This fall, capture your travel experience with Downtown's Rosie Red and you could win a travel-related prize from Red Deer Airport and the Downtown Red Deer Business Association.

The Airport and the Downtown Business Association are joining forces to introduce a photo contest beginning September 18 and continuing through October 29. Weekly prizes include adventure travel packages, car rental vouchers, restaurant and retail gift certificates and more. The grand prize: two flight tickets from Air Canada for travel in North America.

"This contest is a fun and interactive way to showcase the many Canadian, US and International destinations that Central Albertans can access through the Red Deer Airport as the start of their trip" said RJ Steenstra, CEO Red Deer Airport Authority. "By partnering with the Downtown Business Association, we are also able to highlight the fantastic businesses and services available in the Red Deer downtown core."

"We're thrilled to announce this contest and showcase all of what Downtown Red Deer has to offer, both to local residents and international travelers," said Amanda Gould, Executive Director of the Downtown Business Association.

How the contest works

Travelers can pick up a free Rosie Red travel companion in the departure area at the Red Deer Airport. They shoot photos of Rosie on an adventure, shopping, dining, relaxing, or visiting famous locations anywhere around the world and upload the best shots to Facebook, Twitter or Instagram with the hashtag #FlyRedDeerwithRosie (one photo submitted per traveller per week).

Every week September 18th through October 29th the best photo submitted will be awarded a travel-related prize from a Downtown Red Deer business. On November 2nd all photos submitted will be entered into the grand prize draw for two Air Canada flight vouchers.

For full contest details, please visit www.flyreddeer.com or www.downtownreddeer.com.

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