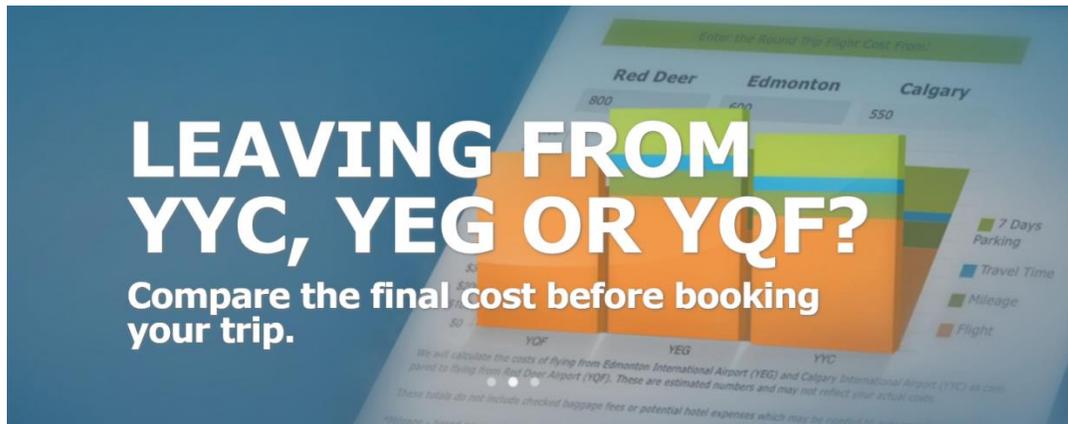


Reduce stress and save money – it’s easy math

Don’t take our word for it that you’ll save time, money and stress flying out of Red Deer Airport – plug in the numbers and see for yourself! Red Deer Airport is pleased to launch a simple flight cost calculator that lets you do the math, pinpoint your travel needs, and identify what your time is worth to you. Check it out today at www.flyreddeer.com.



The financial savings are only part of the appeal of Red Deer Airport. For the many Central Alberta business owners who rely on our airport to connect them with the world, the simplicity is the key.

Wes Ford, President of Shoreline Agency, is an avid user of Red Deer Airport. Headquartered in Sylvan Lake, Shoreline works with international manufacturers to supply automotive equipment such as lifts and other machinery used by local automotive businesses. That necessitates a tremendous amount of international business travel; Ford estimates he’s flown out of Red Deer Airport 33 times in 2015.

“My main suppliers are in China and Nashville, and this year I’ve been to China, various parts of the USA, Mexico and Eastern Canada,” Ford says. “I use Red Deer Airport because of the incomparable convenience. As long as I can get to Calgary, I can get wherever I need to go.”

For Ford, the elimination of unnecessary travel stress is crucial. “There are much better things to do than drive to or from Calgary in January in a blizzard,” he says. “If I sit in Calgary airport for an hour waiting for the connecting flight, that’s okay. I’ve got time to work and I can use the airport WiFi – it’s stress free.”

Ford recalls one winter drive from the Calgary airport back to Sylvan Lake that took three and a half hours. And then there was the time he missed a flight completely: driving to the Calgary airport, he got trapped behind a truck that was inching down the highway hauling a massive bridge girder. “They closed the doors as I was running toward the gate,” he says. “I’ll never forget that feeling.”

The long drive, long security lines, worry about weather or traffic, costs of gas, daily parking fees and vehicle wear and tear: Ford didn’t need the cost savings calculator to know that

flying out of Red Deer Airport is good for his business. He's looking forward to the completion of the runway extension, and the increased opportunities it will offer as it attracts new carriers and the flight schedules expand.

"We'll see even more choices, and it's going to be wonderful. It already saves me and my company no end of money and time every year," he says. "Red Deer Airport has made my business more profitable, and my life easier."

He laughs as he describes landing at Red Deer Airport and using his remote car starter while he's still on the plane – once he has permission, of course. "Sometimes I can see my headlights go on. By the time I get there, it's warm and frost-free. It's a personal airport," he says. "It's *my* personal airport."